



Business Administration



WASHINGTON
& JEFFERSON
COLLEGE

The Business Administration Program of the Department of Business provides students with the opportunity to develop **fundamental knowledge in entrepreneurship, accounting, finance, marketing and management** - disciplines essential to a career in management. Within the college's liberal arts environment, the program develops competency in business management while stressing **critical thinking and analysis**, as well as **technology, writing and oral communication skills**.

Major Requirements

Financial Accounting (ACC 211)
Managerial Accounting (ACC 212)
Principles of Microeconomics (ECN 101)
Probability and Statistics (MTH 125)
Principles of Finance (FIN 341)
Business, Entrepreneurship, and Society (BUS 101)
Organizational Behavior and Management Principles (BUS 301)
Principles of Marketing (BUS 307)
Strategic Management (BUS 406)

One from:

- Operations and Supply Chain Management (BUS 315)
- Legal Environment & Business Law (BUS 320)
- Business Analytics (BUS 326)
- Human Resource Management (BUS 350)
- International Business Environment (BUS 361)

Two elective 300-level or 400-level business (BUS), entrepreneurship (ENT), accounting (ACC), or finance (FIN) courses

Minor Requirements

Financial Accounting (ACC 211)
Principles of Microeconomics (ECN 101)
Introductory Statistics (MTH 125)
Principles of Finance (FIN 341)
Business, Entrepreneurship, and Society (BUS 101)
Organizational Behavior and Management Principles (BUS 301)
Principles of Marketing (BUS 307)

Major Emphases

Entrepreneurship
Accounting
Finance
Marketing
Human Resource Management
International Business

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Program Website

washjeff.edu/business-administration

Beyond the Classroom

Students have many opportunities for research, internships, conferences and networking beyond the classroom that give them an advantage to prepare for life after W&J.

Internships

Firms or organizations providing recent internships include:

- Northwestern Mutual
- Comcast
- Nova Biostorage
- Northwest Savings Bank
- Fastenal
- Viatrix (formerly Mylan)

Employment

Firms or organizations providing full-time employment of recent graduates include:

- Northwestern Mutual - Financial Advisor
- ALDI - Management Trainee
- New York Life - Associate
- Dun & Bradstreet - Credit Advisor
- Comcast - Business Analyst
- BNY Mellon - Trade Support Specialist

Postgraduate Education

Postgraduate programs pursued by recent graduates include:

- University of Pittsburgh College of Law
- American University College of Law
- West Virginia University College of Law
- Carnegie Mellon University (MS Public Policy & Management)
- University of Pittsburgh (MBA)

Your Future. Founded here.

A full list of courses and descriptions can be found online in the College Catalog.